

ANALYSIS OF SPORT CLUBS IN CATALONIA FROM A GENDER PERSPECTIVE

Hinojosa, Ingrid¹; Pardo, Alba¹; Miró, Marta¹; Tarragó, Rafael¹; Moragas, Marta; Puig, Núria¹; Camps, Andreu¹



¹Catalan Sports Observatory (National Institute of Physical Education of Catalonia (INEFC)
observatori@gencat.cat



6th IWG World Conference on Women and Sport

12th – 15th June 2014

Helsinki, Finland

INTRODUCTION

The **Catalan sports system** generates a large volume of information that is dispersed among organisations, communities, teams and individuals of the sports world. In this sense, the main objective of the **Catalan Sports Observatory** is to manage and structure all this knowledge and making it accessible to everyone.

One of the working lines in order to build this knowledge is through research studies. In this research we analyze sport clubs in Catalonia from a gender perspective based on the study Sport Clubs in Catalonia (General Secretariat of Sports. Catalan Sports Council, 2010). This research makes an analysis of the structure of people associated to the clubs in Catalonia: women related actively or passively to the practice of sport and the structure of human resources.



Secretaria General de l'Esport. Consell Català de l'Esport (2010). *Els clubs esportius a Catalunya*. Esplugues de Llobregat: Consell Català de l'Esport.



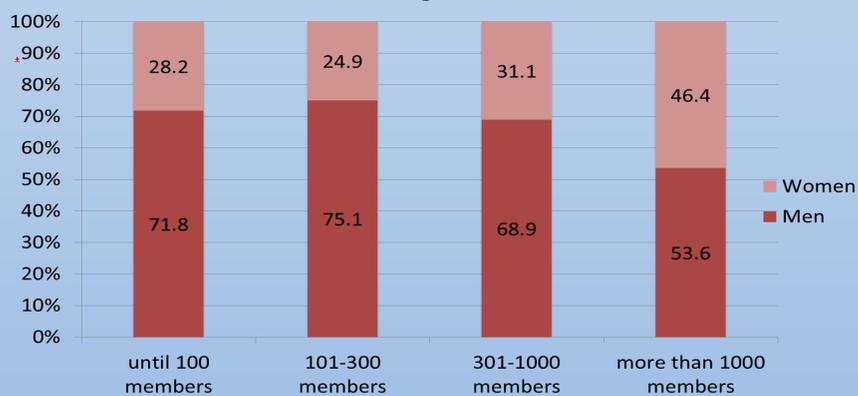
METHODS

The method used in this research was based on a survey and its application has been done through a standardized interview. The sample of **1,000 clubs** was considered to be of a high representativeness as the results were applicable to **95%** of the Catalan sport clubs with a margin of error of only + / - 3.0%.

RESULTS AND DISCUSSION

In the Catalan sport clubs the presence of men (62.6%) and the presence of women (37.4%) as members is unbalanced. In the clubs with more people associated the gender distribution is more balanced.

Presence of women according to the size of the club



Within a board women have more functional roles such as treasurers, secretaries or spokespeople. In relation to the presence of women as paid professionals we can see that in comparison with men in technical management the percentage of women is 10.9%, in technical coordination 18.6%, within the delegation of a team 17.6% and as sport technicians 25.2%.

In relation to the structure of people who work at clubs, the presence of women in the director boards is 20.7% and only 11.9% as directors of the board.

CONCLUSIONS

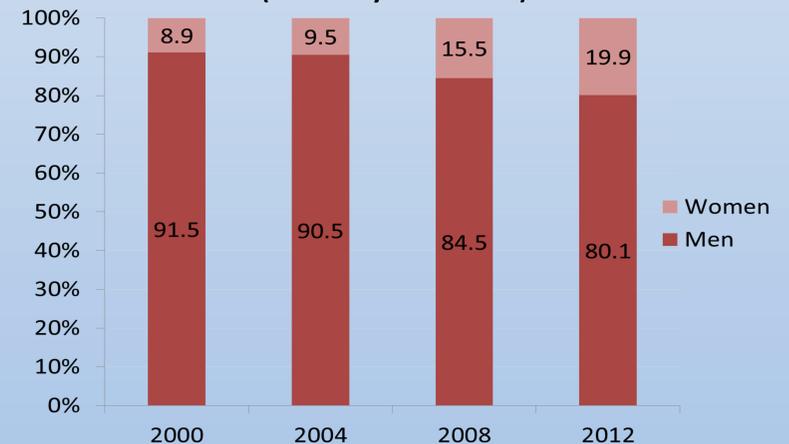
The unbalance between the presence of women and men is related to the index of sport practice that is shown in the latest surveys of sport participation. These show that 37% of women practice a physical activity whilst in men it's 48.8%. We have also observed that there is a bigger presence of women in clubs with more members and different sport activities.

We have therefore deduced that these differences are related to the type of offer in the clubs. This offer is in competition sports in traditional sport modalities: football 11, basketball, indoor football and cycling etc. This kind of practice is far away from the women's sport culture where there are values that are different from the male culture that values competition and success more.

In relation to the structure of people who work at clubs we have observed the reproduction of stereotypes that are dominating in an androcentric culture. The unbalance given in the governing bodies of the clubs (Board of Directors) is even more obvious than in associated members.

REFERENCES

Composition of the executive boards of Catalan Federations (Tendency 2000-2012)



A similar situation occurs with the composition of the executive boards of Catalan Federations, where there are mostly men. In the years 2000 and 2004, the number of women varies between 8.9% and 9.5%, but 2008 and 2012 there is an increase of women until reaching 19.9%.

Presence of women in positions directly related to sport

	Men	Women
Management	79.4%	20.6%
Technical management	89.1%	10.9%
Technical coordination	81.4%	18.6%
Delegation of a team	82.4%	17.6%
Sport technicians	74.8%	25.2%

Secretaria General de l'Esport. Consell Català de l'Esport (2010). *Els clubs esportius a Catalunya*. Esplugues de Llobregat: Consell Català de l'Esport. Report prepared by Jordi Viñas, Marta Pérez and Marta Moragas. Available: http://www.observatoridelesport.cat/pdf/lilibre_clubs.pdf

Observatori Català de l'Esport (2014). *L'esport a Catalunya. Un informe de tendències (2006-2013)*. Núria Puig, Laia Muñoz, Andreu Camps, Joaquim Gómez, Pedrona Serra i Alba Pardo – 2014. Available: <http://www.observatoridelesport.cat/uploads/pdf/informe2014.pdf>